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## The Evoluer House Marks Groundbreaking Milestone With Its New Internationally Recognized "Girl Truth" Podcast

(PHILADELPHIA, PA) Sept. 23, 2019 – The new podcast *Girl Truth* was in its second full episode, and the topic was stress and how to get around it. "I cry," host Adina Hill said unabashedly. "Crying and listening to music. I'm a cry baby." Taylor Jones-Byerly was very open about how a coping mechanism from her childhood helps her tackle stress in her teen life. Her podcast co-host Laila Green gave her a reassuring verbal hug.

That's the way it goes on the new sisterhood podcast titled *Girl Truth: What Lens Are You Looking Through?* produced by the Evoluer House, a non-profit organization dedicated to the well-being and leadership of girls of color in the Philadelphia region.

The podcast, launched August 2019, marks another milestone in the history of the Evoluer House. It is a conversation by girls of color for girls of color, and features alumnae from the award-winning summer program creating their own narratives, sharing their stories and talking about things that are important to them. The rotating team of young co-hosts all engage in heart-to-heart discussions exploring a variety of topics, such as how women of color are represented in the media and skin-tone discrimination.

The girls came up with the idea for the podcast when Evoluer House hosted the 2018 On the Table, Let's Talk Philly forum designed to elevate civic conversation and foster new relationships. The rich dialogue resulted in an authentic and compelling storytelling podcast that impact the lives of listeners, especially girls like themselves.

"For many years, the stereotypes and opinions of others have manipulated the perception of girls of color," said Laila Green, one of the podcast's hosts. "This amazing podcast gives the opportunity for girls of color to express themselves authentically and transform how the world sees us, but most importantly how we see ourselves."

*Girl Truth* debuted internationally at number 5 on the Apple Podcasts: Ghana: Non-Profit chart and is currently ranked among the Top 50 podcasts on the Apple U.S. Non-Profit chart.

"This is really phenomenal," said Cheryl Ann Wadlington, founder and executive director of the Evoluer House. "Our girls, teen girls of color, are finding and making their voice heard on a global scale."

The first season of *Girl Truth* is available on Apple Podcasts, Breaker, Google Podcasts, Pocket Casts, iHeartRadio, RadioPublic, Overcast and Spotify. All links can be accessed at anchor.fm/girltruth. For more podcast information, visit www.evoluerhouse.org/girltruth.

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To arrange interviews, contact: Nancy Gilliam 215-592-8988 info@evoluerhouse.org

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**See photo attached.** More high and low res images are available upon request.

Photo Caption: "Girl Truth" co-hosts (l-r) Adina Hill, Taylor Jones-Byerly and Laila Green recording the first season of their new internationally recognized podcast that is currently ranked among the Top 50 podcasts on the Apple U.S. Non-Profit chart. Photo Credit: The Evoluer House

Photo Caption: "Girl Truth" co-hosts (l-r) Baiyinah Gough, Jennielee Hilario Rivera and Laila Green celebrate the first season of their new internationally recognized podcast that is currently ranked among the Top 50 podcasts on the Apple U.S. Non-Profit chart. Photo Credit: The Evoluer House